

What is claimed is:

1. A method for delivering home repair information to a home owner over a global computer network, comprising the steps of:

(A) presenting the home owner with a first Internet web page that contains a first list of home repair topics;

(B) presenting the home owner, in response to selection by the home owner of a selected home repair topic from the first internet web page, with at least one second internet web page that contains a second list of home repair topics, wherein the second set of home repair topics correspond to specific home repair topics associated with the home repair topic selected from the first web page; and

(C) downloading a video segment to a computer associated with the home owner in response to selection by the home owner of a home repair topic from the second internet web page.

2. The method of claim 1, wherein step (C) comprises the steps of:

(i) providing a preview video segment to a computer associated with the home owner in response to selection by the home owner of a home repair topic from the second internet web page; and

(ii) after the home owner views the preview video segment, downloading a full-length video segment to a computer associated with the home owner if the home owner approves of such downloading after viewing of the preview, wherein the full-length video segment corresponds to the home repair topic selected from the second internet web page.

3. The method of claim 2, wherein step (C) further comprises presenting the home owner with a third internet web page that contains a list of materials required to complete the home repair topic selected from the second internet web page.

4. The method of claim 3, wherein the list of materials includes a quantity and a price associated with each item on the list of materials.

5. The method of claim 4, wherein, prior to step (C), the home owner is prompted to enter a zip code associated with a geographic location of the home owner, said method further comprising:

(D) retrieving from a database, in response to the zip code and the home repair topic selected from the second internet web page, a list of suppliers in the geographic location of the home owner that can supply the home owner with each of the items on the list of materials required to complete the home repair topic selected from the second internet web page.

6. The method of claim 5, further comprising:

(E) retrieving from a database, in response to the zip code and the home repair topic selected from the second internet web page, a list of contractors in the geographic location of the home owner that can complete a home repair project associated with the home repair topic selected from the second internet web page.

7. A method for delivering auto repair information to a user over a global computer network, comprising the steps of:

(A) presenting the user with a first internet web page that contains a first list of auto repair topics;

(B) presenting the user, in response to selection by the user of a selected auto repair topic from the first internet web page, with at least one second internet web page that contains a

second list of auto repair topics, wherein the second set of auto repair topics correspond to specific auto repair topics associated with the auto repair topic selected from the first web page; and

(C) downloading a video segment to a computer associated with the user in response to selection by the user of an auto repair topic from the second internet web page.

8. The method of claim 7, wherein step (C) comprises the steps of:

(i) providing a preview video segment to a computer associated with the user in response to selection by the user of a home repair topic from the second internet web page; and

(ii) after the user views the preview video segment, downloading a full-length video segment to a computer associated with the user if the user approves of such downloading after viewing of the preview, wherein the full-length video segment corresponds to the auto repair topic selected from the second internet web page.

9. The method of claim 8, wherein step (C) further comprises presenting the user with a third internet web page that contains a list of materials required to complete the auto repair topic selected from the second internet web page.

10. The method of claim 9, wherein the list of materials includes a quantity and a price associated with each item on the list of materials.

11. The method of claim 10, wherein, prior to step (C), the user is prompted to enter a zip code associated with a geographic location of the user, said method further comprising:

(D) retrieving from a database, in response to the zip code and the auto repair topic selected from the second internet web page, a list of suppliers in the geographic location of the

home owner that can supply the user with each of the items on the list of materials required to complete the auto repair topic selected from the second internet web page.

12. The method of claim 11, further comprising:

(E) retrieving from a database, in response to the zip code and the auto repair topic selected from the second internet web page, a list of contractors in the geographic location of the home owner that can complete a auto repair project associated with the auto repair topic selected from the second internet web page.

13. A method for delivering cooking repair information to a user over a global computer network, comprising the steps of:

(A) presenting the user with a first internet web page that contains a first list of cooking topics;

(B) presenting the user, in response to selection by the user of a selected cooking topic from the first internet web page, with a second internet web page that contains a second list of cooking topics, wherein the second set of cooking topics correspond to specific cooking topics associated with the cooking topic selected from the first web page; and

(C) downloading a video segment to a computer associated with the user in response to selection by the user of a cooking topic from the second internet web page.

0975961-042001